

RFB&D: "Learning through Listening" with Sage MAS 500



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Peter Beran
Senior Vice President
of Information
Technology RFB&D

Life-transforming is how users of Recording for the Blind & Dyslexic (RFB&D) describe their books on CD and tape. Miraculous is a better description of the process that the nonprofit uses to create and distribute the 100,000+ titles in its library.

A loyal cadre of 6,000 volunteers record textbooks at all educational levels in 29 studios around the country. Studio booth time must be carefully allocated according to book inventories, release dates and volunteers' availability. Yet although the organization is run like a major corporate manufacturer, until recently it relied on an antiquated accounts payable system, a financial package designed for small non-profits doing donor management, and scheduling processes.

Modernized Manufacturing

"It's just not possible to run a modern manufacturing operation with systems that are 20 years old," explains Peter Beran, senior vice president of information technology. "We had Blackbaud Accounting plus RaisersEdge. These were good in their own way. But they could not handle our needs for dynamic scheduling, powerful manufacturing and distribution management."

RFB&D selected Sage MAS 500 ERP with a full complement of financial and manufacturing

modules, and implemented it across the enterprise over 15 months. Now the software manages everything from sales and inventory to back-end financials and scheduling.

"Information flows seamlessly from our customer relationship management software into Sage MAS 500," Beran says. "Our accounts payable, general ledger and accounts receivable are all incorporated through Sage MAS 500. This gives us new levels of accountability, plus a complete spectrum of financial reports that we never had before.



Integrating our back office systems with the rest of our operations was a primary objective, and Sage MAS 500 has done the job extremely well."

Scheduling by Chapter

Once a book is selected for recording, the project is assigned a work order in Sage MAS 500. The book is then divided into sections. Routing slips are sent to notify appropriate studios with the parts they will record. When it's time to burn a CD, studios dial up Sage MAS 500 in Princeton with their routing number. Through the Advanced Planning and Scheduling module, all projects are consolidated on a Schedule Board. Custom reports allow RFB&D managers to view scheduling and status data however they like.

The Inventory Management module in Sage MAS 500 has also allowed RFB&D to implement just-in-time manufacturing, for greater efficiencies and cost controls. "For the first time in our history, we recorded 5,000 books this year," says Beran. "This represents a double-digit increase in production, made possible in part by the powerful scheduling tools in Sage MAS 500. Because of the software, we are using our resources to greater effect. Also, we are seeing steady improvements in the amount of time spent on financial management."

RFB&D also uses Sage Abra HR to maintain personnel records for several hundred employees both at headquarters and at its remote locations. Sage Abra HR is a comprehensive, fully integrated tool for managing critical employee information, which streamlines

administrative workflow and frees up time for addressing strategic business issues.

Win for Everyone

"From the outset, we were impressed with the capabilities of Sage MAS 500 compared with its competitors, and have not been disappointed," Beran notes. "All of the goals we established for our new system have been achieved. We are even looking at expanding its capabilities with functions like data mining."

The big winners, however, are the RFB&D members with print disabilities, who have vast numbers of new titles available to them. "Our organization was founded nearly 60 years ago on the premise that education is a right, not a privilege," Beran says. "Sage MAS 500 allows us to improve access to the printed world, and thus helps us to better accomplish our mission."



www.nextecgroup.com

info@nextecgroup.com

NEXTEC GROUP—Southern California

11500 West Olympic Blvd. Suite 590
Los Angeles, CA 90064
(310) 479-7701

NEXTEC GROUP—Pacific Northwest

1619 8th Avenue North
Seattle, WA 98109
(206) 505-7980

NEXTEC GROUP—Houston

1111 North Loop West, Suite 810
Houston, TX 77008
(713) 957-8350

NEXTEC GROUP—Cleveland

CommonWealth Square
302 N Cleveland-Massillon Road
Akron, OH 44333
(330) 598-2400

NEXTEC GROUP—New York

245 Park Ave-39th Floor
New York, NY 10167
(212) 372-8999

NEXTEC GROUP—New Jersey

300 Harmon Meadow Blvd., Suite 440
Secaucus, NJ 07094
(201) 933-0707