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Microsoft Dynamics GP Newsletter

In This Issue:

Life After FRx

Microsoft Convergence 2011

Dynamics GP Promotions

Life After FRx

What To Do Now That FRx Has Been Retired

As you probably know by now, Microsoft has decided to discontinue development and support for the FRx financial reporter. While it's hard to overstate the important role that FRx has undoubtedly played in your business, sometimes change leads to great things. As a Dynamics GP customer, you have a variety of options when it comes to replacing FRx. Here are a couple that we think are worth taking a look at.

Management Reporter for Dynamics GP

Developed and supported by Microsoft, Management Reporter is the successor to FRx. It's essentially a one-to-one replacement that will feel and act a lot like FRx. That's because it incorporates the same row, column, and reporting tree structure you've become accustomed to. It integrates with the Microsoft Dynamics ERP general ledger, so there's no need to create a custom connection to the data source. And like FRx, you can slice, dice, and create custom reports without bugging the IT guy (you know, it's user-friendly).

Download the [Management Reporter Fact Sheet](#) for details.

Beyond Financial Reporting ... BI360

Like FRx, Management Reporter focuses solely on data in your general ledger. However some companies are leveraging this time of change as an opportunity to reevaluate their reporting needs ... and some of them are turning to a more comprehensive reporting platform like BI360.

[BI360](#) is an **Excel-based** Business Intelligence suite that looks across your entire Dynamics GP database and can report on information in ANY module. For example, a single report can display data from multiple companies and across operational areas like sales, accounting, and operations. And because it's built in a familiar Microsoft Excel environment, you'll be up and running quickly using what-if analysis and multidimensional OLAP cubes to make informed business decisions.

[Register now](#) for the webcast "BI360 - The Ideal FRx Replacement"

Growing Importance of Business Intelligence

Business Intelligence (BI) has created a new era for business. It has changed the focus from simply capturing a lot of data to **USING** that data to improve operations and create competitive advantage. The data has always been there, but BI puts it into a format that's easy to analyze, digest, and understand. BI is no longer an expensive technology that's nice-to-have ... it's an affordable necessity for any small or mid-sized business.

What's Next?

Management Reporter has officially replaced FRx for any new customer purchasing Dynamics GP 2010 (and FRx will not be shipped with any future versions). However if you're already running FRx, rest assured that Microsoft will continue to support you until the end of the Dynamics GP v10 lifecycle. So, you don't have to switch immediately but it's a good idea to get prepared. [Contact us](#) with any questions about Management Reporter or upgrading to Dynamics GP 2010.

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CONVERGENCE 2011

Connect | Discover | Exceed

It's time again for the annual Microsoft Convergence conference - the premier event where you can network with fellow Dynamics customers, chat with Microsoft personnel and product support experts, get a sneak peek at the latest innovations, and learn how to make the most out of your Microsoft Dynamics GP software. Here are details about this year's conference in Atlanta, GA.

What, Where, and When

This year, Microsoft Convergence will be hosted at the Georgia World Conference Center in Atlanta, GA. The event kicks off on Monday April 10th and runs through Wednesday April 13th, 2011. The [agenda](#) is jam-packed and includes a Community and Learning Center (considered the "Hub" of Convergence), in-depth learning sessions, keynote speeches, a vendor expo, interactive discussions, and much more.

Exclusive Attendee Offer

Existing Microsoft Dynamics customers who attend Convergence 2011 are eligible to receive up to a 20% discount when purchasing additional user licenses, modules/granules or transitioning between Microsoft Dynamics product lines, editions or Licensing Models (LMT).

Offer Expires May 26, 2011.

Registration

[Click here](#) to register today ... or contact the Convergence Registration Team [by email](#) with any questions regarding registration.

DYNAMICS GP PROMOTIONS

Microsoft Dynamics License Model Transition (LMT) Promotion for Existing Customers

Existing customers who have licensed Microsoft Dynamics GP & Microsoft Dynamics SL through Module Based Licensing can transition to Business Ready Licensing and receive up to a 60% discount off of the cost of the LMT fee for the transition. Customers can receive either a 60% discount off of the minimum \$10K LMT fee, or a 40% discount off of the \$500 per user LMT fee with no limit on the number of users transitioned.

Offer expires June 24, 2011.

Microsoft Dynamics GP Smartlist Builder and GP Extender Module Offer

For a limited time, Microsoft Dynamics GP customers on a current Enhancement Plan can purchase two of our most popular a la carte modules; Smartlist Builder & GP Extender for up to 20% off of Microsoft's standard list price.

Offer expires June 24, 2011.

Microsoft Dynamics GP Human Resource Management Module Offer

Microsoft Dynamics GP customers on a current Enhancement Plan can purchase any of the Microsoft Dynamics GP Human Resource Management a la carte modules for up to 20% off of Microsoft's standard list price.

Offer expires June 24, 2011.

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