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Microsoft Dynamics GP Newsletter

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Introducing API Document Management

NexTec Group recently signed on to become a Platinum Level Authorized Reseller for Advanced Processing & Imaging (API) - developers of innovative electronic document and content management solutions that seamlessly integrate with your Microsoft Dynamics GP software. If you're looking for a new way to cut costs and streamline business processes, then read on to learn whether an electronic document management solution is right for you.

More Than Just the Cost of Paper

Most businesses rely on paper as a primary form of information capture and retention. In fact, some statistics estimate that approximately 130 pounds (or 37 reams) of paper are used annually by each worker in your organization. Depending on the number of employees at your company, it's clear that paper costs (and related expense like printers and toner) can add up quickly.

But more than just the cost of paper, there are indirect costs that can result in process bottlenecks and inefficiency. Think about the time spent hunting for documents that have been misplaced or filed away in the wrong location. Or the cost of storing documents and files, some of which may be bank statements, employment applications, sales commission reports, or insurance policies that expired long ago or are many years old. The process of archiving this paper is time-consuming.

Turning Paper Into Vapor

API offers a suite of electronic document management solutions including its flagship product [OptiView ECM®](#). It's designed to capture, manage, retrieve, and share business documents such as invoices, checks, purchase orders, period-end reports, spreadsheets, email, and much more. Essentially, all of the paper you're producing today is digitized, indexed, and easily retrieved using extensive search capabilities. You can annotate, fax, email, or print documents straight from your electronic file cabinet with just a few clicks of the mouse. Documents can be accessed simultaneously by employees on-premise or away from the office via internet access. Plus, you'll never have to worry if disaster strikes because your electronic file cabinet is backed up as often as you like.

It Makes Good "Cents"

Replacing paper-based processes with electronic document management can have a tremendously positive impact on your business. In addition to the "hard" costs savings on everything from paper, ink, and toner to copiers, file cabinets and offsite storage, you'll benefit from the "soft" cost savings of increased productivity, enhanced document security, and improved business agility. In fact, many customers using document solutions by API report a return on investment in less than 12 months!



Join us for our **OptiView Webcast for Microsoft Dynamics GP**
December 1st, 2:00 - 3:00 PM EST | [Click to Register](#)



THE BOTTOM LINE ON DOCUMENT MANAGEMENT

Email marketing@nextecgroup.com for a copy of this informative white paper that explains the benefit and cost-savings that are achieved with electronic document management technology.

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New CRM 4.0 Adapter

Microsoft has just released the Dynamics CRM 4.0 Adapter for Dynamics GP Version 10.0. To provide the best possible interface and user experience, this tool was built from the ground up and not just an upgrade of the previous CRM 3.0 integration. Perhaps best of all, it's **FREE**, provided you have current GP and CRM support plans. Let's take a look at the CRM 4.0 Adapter and how it can help your business.

What Exactly Does the Adapter Do?

The CRM 4.0 Adapter seamlessly passes information between your Dynamics CRM 4.0 and Dynamics GP 10.0 software. This bi-directional integration tool allows information such as inventory items, pricing, invoices, and customer data to flow naturally between CRM and ERP without the need to import/export, synch data, or manage multiple databases. You have the option of entering sales orders into either CRM or ERP and these automatically update one another. Plus when a customer in ERP is also an account in CRM, ongoing changes to customer/account information in one system will trigger an automatic update in the other system.

A Snap to Use

Unlike some integration tools, the CRM 4.0 Adapter doesn't require a technical wizard or software programmer to implement. Installation is made simple using wizard-driven step-by-step instructions and comes with eight out-of-the-box data mappings between Dynamics CRM and GP. If these predefined integrations aren't enough, you can easily define custom mappings. You'll be up and running quickly and immediately benefit from an integrated front- & back-office.

Both You and Your Customers Benefit

From the outside, your customers view your business as a single entity, even though they might interact with different people across multiple departments. If your salespeople are working with outdated product pricing or the purchasing team is unaware of the newest sales orders, you might be setting the stage for an unpleasant customer experience.

But when using the CRM 4.0 Adapter, all customer interactions are up-to-date and can be viewed by both the front- and back- office. This means your company is working from the same data and breaking down departmental barriers, while eliminating tedious duplicate entry and silos of data in spreadsheets. Integrated data also means more accurate reports, better decisions, and a complete 360-degree view of your business.

[Contact us](#) with questions or to find out how to get your **FREE** copy of the new CRM 4.0 Adapter.

Up-to-Date Support Information for Microsoft Dynamics GP

Did you know you can track important support announcements for Dynamics GP on our [NexTec Blog](#)? Recent posts include details of the GP 8.0 retirement schedule, year end updates for GP 9.0, and service packs for GP 10.0. Visit us [online](#) for details and be sure to subscribe to our blog to stay up-to-date.

NexTec GP Year End Closing Webinar by Fara Panah
Wednesday, December 9th, 2009
11 AM to 12 PM Pacific Time | [Register Now](#)

Got a Tough Microsoft Dynamics GP Position to Fill?

For a limited time, NexTec Recruiting Services will fill any position you need with an experienced, qualified individual with Dynamics GP experience for a flat rate of **\$7,995**. That's **50% off** our normal placement fee!

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