



4TH QUARTER
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MICROSOFT DYNAMICS GP NEWSLETTER

CHARTING YOUR COURSE TO SUCCESS

You've probably heard the old saying "a picture is worth a thousand words." The same holds true for your business. Today, there are various "dashboard" tools available that convert huge volumes of raw operational data into **visual cues** that will enable you to respond more quickly to changes, help you make more informed decisions, and set (or keep) your business on a course to success.

The View From Here is Great!

Business dashboards communicate an abundance of complex information quickly. They translate information from Microsoft Dynamics GP and other data sources into **visually rich presentations** using **gauges, maps, charts and other graphical elements** for a quick view of your key performance indicators or "KPIs." KPIs refer to critical metrics that measure the health of your business. Examples might include total sales, gross profit margins, desired inventory levels, or any other metric you watch closely to quickly determine whether your business is performing within an acceptable range.

While dashboards are extensively used by managers and executives, associates at all levels of an organization (with proper security) can evaluate visual metrics that are important to their role within the company. In addition, most dashboards will allow you to drill down into the underlying details to further investigate an issue and to support a quick and informed response.

It's Like Driving a Car

Like the dashboard in your car, one glance provides everything you need to know about your speed, fuel level, and other vital gauges. The same can be said about a business dashboard that aggregates huge volumes of data and presents it in a format that's easy to interpret at a glance. And with flexible personalization options, you can choose which KPIs and gauges are important to you. Dashboard elements can also be arranged in a specific order and display as much or as little detail to fit your needs.

What About My Current Reports?

Traditional reports play an important role in your company. However, dashboards offer advantages that can be used to **complement** your existing reporting structure. Dashboards can combine data across **multiple databases into a single view** ... a task that can be a bit more difficult and time-consuming using traditional reporting tools. Plus the visual cues and graphical charts provide meaningful insight **at a glance** (it's a lot harder to "glance" at a 15-page report). It's all about empowering you with tools to monitor and evaluate business performance in real-time, make quick and informed decisions, improve profitability, serve your customers better, and chart your course for success!

What's the Best Tool for Creating Dashboards?

There are a host of business dashboard tools available for Microsoft Dynamics GP. Depending on your needs and the complexity of your operations, you can leverage a combination of tools that are built-in to your existing system and/or add-on products such as [ProClarity Business Intelligence](#) that take web-based and dashboard-style reporting to the next level.

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Contact Us

Microsoft
GOLD CERTIFIED
Partner



[Contact us](#) for information about using dashboards to monitor & evaluate business performance or to discuss dashboard reporting options for Microsoft Dynamics GP.

Time To 'Get Jazzed' About Convergence 2009

Convergence is the premier Microsoft Dynamics event that brings customers, partners, Microsoft personnel and industry experts together in an environment created for **you** to discuss technology solutions, exchange ideas with your peers, and establish a personal community that can be leveraged far into the future. Let's take a closer look at this unique event which will be hosted in New Orleans this year.

"The Big Easy" Welcomes Convergence 2009

Convergence 2009 will take place in New Orleans March 10-13. Mark your calendar and make arrangements to participate in a program that includes a variety of speakers, detailed product demonstrations and hands-on learning sessions.

Connecting with the Microsoft Community

Convergence offers the tremendous benefit of interacting with members of the Microsoft community – fellow users, development partners, Microsoft team members and top industry experts, in both formal and informal settings.

You'll gain an understanding of Microsoft's forward strategy through keynote speeches delivered by executives. You'll also gain insight into the Microsoft Dynamics GP product direction and planned future enhancements so you can align your business to take advantage of the related benefits.

You'll have access to conference classes and interactive discussion sessions with Microsoft subject matter experts to discuss specific Microsoft Dynamics products. In addition, The Community and Learning Center ("CLC") - considered the hub of Convergence - is an area designed as a one-stop-shop for networking and learning (outside of conference sessions) where you'll have access to free technical support or to network with fellow users and product experts.

Personalize Your Learning Experience

Convergence provides opportunities to build skills across all Microsoft technology platforms with more than 420 concurrent sessions available covering the latest Microsoft Dynamics and other Microsoft-based technology products.

"Get your hands dirty" by attending self-paced Hands-On Labs to experience product features and functionality of the software YOU use that will also reveal tips and tricks you can apply to your daily work life. Microsoft product experts will provide an in-depth look at the capabilities and the customization available within specific Microsoft solutions and confirm that the technology you're using today is the best choice in driving your business forward.

Time to Get Jazzed About Convergence 2009!

Convergence 2009 is your opportunity to learn and discuss ways your current Microsoft Dynamics GP solution can help your company cut costs, improve operational efficiencies, increase employee productivity and maximize your current technology investment.

CONVERGENCE 2009

WHERE: New Orleans, LA

WHEN: March 10th thru 13th

REGISTRATION: [Click Here](#) to visit the Convergence 2009 website or type the following into your web browser:

<http://www.microsoft.com/dynamics/convergence/neworleans09/default.aspx>



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