

NexTec Group Selected to Bob Scott's Insights 2010 VAR Stars

Progressive Media Group Recognizes NexTec Group for Industry Leadership and Consulting Excellence in 2010.

Seattle, WA—January, 3rd 2011 – NexTec Group, a national provider of Microsoft Dynamics GP, Microsoft Dynamics SL, Microsoft Dynamics CRM, Sage MAS 500 ERP and Sage ERP X3, is proud to be part of Progressive Media Group's Bob Scott's Insights (www.BobScottsInsights.com) 2010 VAR Stars.

The 2010 VAR Stars have a practice involving the sale of mid-market financial software and while most derive significant revenue from other sources, accounting software is the core to their business.

Revenue is not a factor in selection and VARs are not rated so all 100 members of this list have equal standing. Factors taken into consideration included growth, industry leadership and innovation. There are both very large and very small dealers in this list. An effort was also made to select resellers who represent a broad range of products.

This year, VAR Star candidates were asked what they have done in response to the economic conditions. Several common areas have emerged from those VARs who commented of these were surprising, but all are important.

They are as follows:

- Diversifying product lines.
- Holding onto talent.
- Maintaining or increasing marketing budgets.
- Performing mergers and acquisition.

Bob Scott's Insights provides the mid-market reselling community with news and analysis giving them insight into the issues that affect the business of resellers and vendors alike. It informs and entertains, giving this critical market a quick-and-easy read that is both instructive and interesting.

"We want to congratulate this year's VAR Stars class," said Bob Scott, Executive Editor. "We also want to thank all those who submitted information for this selection and for their interest in Bob Scott's Insights."

"NexTec Group is proud to announce that we have been selected as one of "Bob Scott's Insights' 2010 VAR Stars", says Alan Subel, Vice President, NexTec Group. "This is in recognition of NexTec Group's dedication to the highest level of customer service and ERP industry expertise which has underlined our company's principles for the past 16 years since NexTec was founded back in the early 1990's. There have been many exciting technological changes in recent years and NexTec has been able to work with our Customers to maximize the use of technology to gain efficiencies in everyday business processes using ERP and CRM solutions. I would like to express our appreciation for our customers, software publishers and our dedicated staff who are all an integral part of our success, adds Alan Subel."

About Progressive Media Group, Inc

Progressive Media Group (PMG) www.PMGB2B.com is a leading online media company that provides business-to-business (B2B) marketers and media planners unparalleled access to a highly qualified and engaged audience through their portfolio of lead generation programs, industry-specific Web sites, email newsletters, Web seminars, live events, podcasts, content/reviews, custom publishing and direct marketing databases focusing on the nonprofit, healthcare and accounting professionals.

About NexTec Group

NexTec Group, founded in 1994, specializes in providing small, medium and mid-enterprise companies with Enterprise Resource Planning (ERP), Customer Relationship Management (CRM), Budgeting, Forecasting and Planning solutions tailored to their specific industry and functional needs. We leverage industry standard technologies and integrate our products with best-of-breed reporting and analytical tools to deliver robust, affordable end-to-end application solutions suited to your business. NexTec Group has a team of more than 60 employees in 6 offices nationwide working with and supporting clients throughout the United States, Central America, South America and APAC (Asia Pacific). For more information about NexTec Group, our solutions and our technical consulting and implementation services, please visit: www.nextecgroup.com.

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