# Better Together with Acumatica:

Integrated Order and Fulfillment in eCommerce





Heartland

RateLinx

## Integrated Order and Fulfillment in eCommerce



BigCommerce (Nasdaq: BIGC) is a leading open SaaS and composable ecommerce platform that empowers brands and retailers of all sizes to build, innovate and grow their businesses online. BigCommerce provides its customers with sophisticated enterprise-grade functionality, customization and performance with simplicity and ease-of-use. Tens of thousands of B2C and B2B companies across 150 countries and numerous industries rely on BigCommerce.

#### Heartland

Heartland Payment Systems provides payment processing for more than 275,000 business locations in the United States and processes more than 11 million transactions a day and more than \$80 billion in transactions a year.

#### RateLinx

RateLinx, a Gartner top-ranked TMS solution, provides a simple, powerful, scalable, and enterprise-quality TMS for parcel, LTL, and truckload along with a freight audit solution that's affordable for any business. RateLinx clients save up to 30% on freight and audit invoices 92X faster with 100% accuracy.

#### Our Esteemed Panelists:



Jim Gross

Client Account Manager NexTec Group



Paul Dabrowski

Senior B2B Channel Manager BigCommerce



Angela Stillwell

Lead Strategic Account Manager Heartland



Shannon Vaillancourt

**CEO & Founder** RateLinx



# How do we plan a transition to an eCommerce platform?





### What sort of business and operational impact can we expect from this transition?





#### What are some best practices when it comes to processing payment for eCommerce?





What are some shipping challenges and pitfalls are common that many ecommerce companies make? And how to avoid them?





## What does a successful eCommerce Transition on Acumatica look like?





### Questions?





#### Demo





